

AGENDA SUPPLEMENT (1)

Meeting: Salisbury Area Board

Place: Salisbury Methodist Church, St Edmunds Church Street, SP1 1EF

Date: Thursday 29 September 2022

Time: 6.00 pm

The Agenda for the above meeting was published on 21 September 2022. Additional documents are now available and are attached to this Agenda Supplement.

Please direct any enquiries on this Agenda to Lisa Alexander, of Democratic Services, County Hall, Bythesea Road, Trowbridge, direct line 01722 434560 or email lisa.alexander@wiltshire.gov.uk

Press enquiries to Communications on direct lines (01225)713114/713115.

This Agenda and all the documents referred to within it are available on the Council's website at www.wiltshire.gov.uk

7 **Partner and Community Updates** *(Pages 3 - 4)*

11 **Area Board Work Plan and Priorities** *(Pages 5 - 10)*

DATE OF PUBLICATION: 26 September 2022
--

This page is intentionally left blank

Salisbury BID Area Board update

What is a BID?

- A BID (Business Improvement District) is a business-led, not-for-profit organisation formed to improve a defined commercial area.
- Funded by businesses, for the benefit of those businesses, a BID enables a coordinated investment into the area and delivers projects and services which are in addition to those already provided by the Council.
- A BID is a not-for-profit company, which can only be formed following consultation and a ballot in which businesses vote on a BID proposal.
- Following a successful ballot, a BID is created for a maximum 5-year term and operates within a legislative framework.
- During the term, all businesses defined within the business plan will be required to pay the mandatory BID levy, irrespective of whether they cast a vote in the ballot.
- BIDs were first established in Canada and the US, and now exist across the world. There are over 320 BIDs in the UK, including Winchester, Southampton, Bath and Bournemouth.

About Salisbury BID

- Following an extensive consultation in 2014, businesses in Salisbury city centre voted to become a Business Improvement District (BID).
- Salisbury BID encompasses and is funded by over 500 levy-paying businesses within the ring road of the city.
- Business premises with a rateable value of £10,000 or above pay 1.5% of their rateable value into Salisbury BID through an annual levy, with funds amounting to £350,000 per year. These funds are allocated to projects and services which support the business environment.
- The BID is governed by a voluntary Board of [Directors](#), all of whom are levy-payers from different sectors in the city.
- Salisbury BID successfully renewed for a second term in 2019, following a record-breaking ballot result.
- This successful ballot gave Salisbury BID the mandate to continue working in the city for another 5 years. 66% of eligible businesses voted in the BID's renewal ballot, with 90% voting in favour to keep the BID

The main 3 priorities from [Salisbury BID's Business Plan \(2019 – 2024\)](#) are as follows;

1. [Welcoming & Enhancing](#)

The visitor experience is an increasingly important element to the success of city centres. Salisbury BID works with partners to enhance the overall appearance of the city, whilst developing the crime prevention and safety initiatives to ensure Salisbury remains a safe and welcoming place.

2. [Promoting & Supporting](#)

Salisbury has so much to offer, and we are working to maximise its potential. Through seasonal experiences, promotional activities and marketing campaigns, the BID works to promote businesses and the city to visitors and residents to increase footfall and spend in the city.

3. [Representing & Influencing](#)

Cities operate more efficiently when businesses and local authorities work together, and the BID will continue to encourage stronger partnership working. As an established partner representing businesses in the city, the BID is a strong voice to champion business needs.

As well as keeping business members up to date with the work the BID's delivering, a key element of the BID's role is to keep businesses up to date with latest city news and opportunities for businesses.

Please check the following link for latest [news](#) and to received regular updates from the BID please sign up through the news page. For previous newsletters please click [here](#)

This page is intentionally left blank



Engagement and Partnerships report – Salisbury Community Area

The Salisbury Area Board in June 2022 reviewed available local data and evidence, and integrated this with local knowledge and community conversation to agree five local priority themes for Salisbury:

- ❖ **Youth engagement, employment and positive activity opportunities**
- ❖ **Addressing climate change**
- ❖ **Supporting positive mental health and wellbeing**
- ❖ **Supporting under-represented groups**
- ❖ **Improving transport and access**



Each priority theme has a series of more specific local actions that the Strategic Engagement and Partnership Manager and Area Board Delivery Officer will work with the Salisbury Area Board to positively address them. The full action plan can be found at the end of this document. Two examples of support and change that the Area Board can drive forward include:

Youth engagement, employment and positive activity opportunities

The Area Board model supports provision for young people aged 13-19 years and up to 25 years for those with Special Educational Needs and/or Disabilities to access sufficient positive leisure time activities which improve their well-being.

The Salisbury Youth Forum has been established to engage youth organisations to collaborate, network and information share for the benefits of young people in Salisbury, including over 30 local organisations that work and support young people in the City.

Three working groups have been developed to consider how the forum members share information and engage young people, to explore platforms for how the organisations share it with each other and to establish a safe spaces network.

A key focus of the Forum is the development of a new diverse and inclusive youth platform for young people in Salisbury to engage and empower a youth voice into all processes of the community-led model. The youth panel will consult on the Forum's aims, objectives and priorities moving forward, review the themes and working group areas, identifying any gaps in priorities, and how it compares to what they think is important.

The Salisbury Area Board makes a significant investment each year into supporting positive opportunities for young people through the Youth Grants funding scheme. The Area Board will engage and discuss all youth grant applications with the new panel to allow the young people to champion and make recommendations to the Salisbury Area Board.

Supporting under-represented groups

The new Foodie Network has been created as a local Salisbury Area Board priority to support under-represented groups. Local food charities and community groups have joined forces, including the Engagement and Partnership team, Salisbury Foodbank, The Pantry Partnership CIC, Harnham Harvest Table and Salisbury City Council's The Pantry, to offer additional provision for residents that are in most need of support, including low-income families, those living in isolation, older people and carers.

During the COVID-19 pandemic, vulnerable groups and communities have been disproportionately impacted over the past two years. Furthermore, with the cost-of-living crisis affecting the most vulnerable in society, many residents are feeling an added pressure to ensure enough food is available for themselves and for their families.

The main aim of the group is to explore options of how the partners can collaborate and network to create a sustainable model in Salisbury and surrounding areas that reaches all of the community that need support. The outcomes of the network include the development of a new foodie support leaflet by Safer and Supportive Salisbury in partnership with the foodie network and distributed in the community. The leaflet is available in many community venues across the city to provide further information, advice or support, along with the publication of a press release which has been issued to local media to raise awareness of the support available in Salisbury and the surrounding areas.

A key mission of Wiltshire Council’s Business Plan is to help Wiltshire be a place where ‘We live well together’, and it aims to help support communities to be more resilient in the face of challenging times and setbacks.

Salisbury Area Board work plan and local priorities

Salisbury Area Board Work Plan				
Priority	Action(s)	Targets	Comments/ Next steps	Status
Youth engagement, employment and positive activity opportunities	Work with the Salisbury Youth Forum and partners to confirm priority issues and activities outlined in the Salisbury Youth Survey (e.g. cooking/ parkour/self-defence)	To raise the profile of existing activities in the area and expand the opportunities available to increase the number of young people participating	Discuss the youth survey report at the next Salisbury Youth Forum	Amber
	Develop a working group to explore options for online platforms (locally and nationally) and the role of social media to promote/raise awareness of the work of forum members, including how best to reach young people	To feed back to the Salisbury Youth Forum on findings and present to young people for their views	Feedback information into the Salisbury Youth Forum	Green
	Develop a new diverse and inclusive platform of young people to consult and review the themes/work group areas	The aim is to create a youth panel of 8 to 12 to engage and empower a youth voice into all processes of the Forum	Steering group to review and discuss further	Green
	Identify sources of training and support for young people from within the membership of the Salisbury Youth forum	Gain feedback from the young people on the youth panel to details on training/support required	To be discussed at the next Salisbury Youth Forum	Amber
	Link with Wiltshire Creative young ambassadors and the new youth panel to expand the Local Youth Network	To re-establish the LYN to assess and recommend applications for the Area Board youth grants	Liaise with Wiltshire Creative and the new youth panel	Green
	Link with the Sports Development team to identify opportunities for young people in the Salisbury area e.g. the FUEL Holiday Activity and Food programme	Link with local partners (e.g. Salisbury Foodbank/ new Foodie network) to extend the support for the FUEL programme in 2022	Link to the Foodie Network to discuss the support that can be offered for the Salisbury venues	Green
	Work with the Underground Studios in Harnham to develop new projects and initiatives for young people	Support the studios to benefit young people in the community, working with under-represented groups	Meeting with the Underground studios to discuss further	Amber

	Work with the EA/internal teams to encourage further engagement from young people in the Salisbury Riverpark project	To support provision of outdoor education and training opportunities in the river environment (e.g. Wessex archaeology project)	Link to local groups and organisations/ schools/college, etc	Red
	Co-ordinate and develop a Youth Employment Fair across the 3 Southern Community Areas (Salisbury, Southern and South West Wiltshire)	To support a joined-up approach for local businesses to promote their services and provision to young people in the City	Action plan developed with key partners to plan the Fair for Jan/ Feb 2023	Amber
Addressing Climate change	Co-ordinate the Air Quality Management Group and review the action plan	To review and provide an up-to-date AQMG action plan to feedback to the members of the meeting	Review the AQMG action plan and ToR to feedback to the next meeting	Amber
	Develop a Green directory for businesses via the Salisbury Transition Group/Share Salisbury	For all businesses in Salisbury to work towards the green standard (energy/transport/finance/waste/strategies)	Draft survey for businesses produced	Amber
	Work with local partners to encourage further engagement from the community in the Salisbury Riverpark project	Local partners to propose and deliver new engagement initiatives to compliment the River park project (e.g. Wessex Archaeology)	Liaise with Andy Wallis at the EA and Wessex Archaeology	Amber
	Expand the Five Rivers Health and Wellbeing Centre garden project to other outdoor areas of the centre supported by a group of volunteers	To replicate the work of the FR garden to other areas of the centre and source volunteers for maintaining the areas	Meet with Edd Pooley and Kingdom of Sticks	Amber
	Develop a new 'Green' Salisbury network group to engage all key partners to discuss potential Climate Change projects for the city	To network and develop green projects in and around Salisbury to ensure there is a joined-up approach across the city	Regular network meetings	Green
Supporting positive mental health and wellbeing	Support the development and promotion of a comprehensive Silver Salisbury programme with Irene Kohler, Older People's Champion	To build on and improve the programme for 2022 (buddy scheme/ accredited standard/ satellite events)	Support Irene to discuss the actions and next steps	Green
	To rejuvenate the Safe Places scheme, led by Safer and Supportive Salisbury	To establish the provision currently in Salisbury, identify gaps in support for residents	Area Board funding application submitted by SASS	Amber
	Develop and review the Live Well programme at Five Rivers Health and Wellbeing Centre by consultation with the target audience (those not currently accessing FR)	To re-start the programme and increase participation in all activities	Review survey results and meet with Five Rivers to discuss the next steps	Amber

	Expand the audit of clubs, activities, and support groups for older people in Salisbury	To compile a comprehensive list of clubs, activities, events and support available for older people in Salisbury	Liaise with all local partners to gain information to add to the directory	Amber
	Link and promote the Salisbury Well-City project supporting people with low to medium mental health needs	To support the Well-City project to ensure all courses are at maximum capacity	Regularly communicate with Emma and Leigh at the Well City Project	Amber
	Link with the Safer and Supportive Salisbury network to develop the Camerado's concept of a friendship group	To establish a new Camerado's friendship group in Salisbury	Launch of Camerado's in Salisbury in Sept 2022	Green
	Work with SSAS and Salisbury Soroptimists to develop an action plan for Women's Safety in Salisbury	Identify priority actions to ensure women and girls in Salisbury feel safer and to make it easier to access support when feeling unsafe	Steering group meeting to review action plan and identify leads/working groups for each priority	Green
	Work closely with the Salisbury Carer's champion to raise the profile of unpaid carers with organisations	To support with up-to-date statutory information, and on line support groups and activities	Regular meetings with Helen, Carer's Champion, to support her work	Amber
	Identify and develop the support needed for young people to access mental health support via the Salisbury Youth Forum	For young people in Salisbury to access the mental health support required, either by signposting to existing organisations or initiating new projects	To analyse the youth survey in further detail to work closely with the age group/target audience	Red
Supporting under-represented groups	Develop the 'Foodie' network of local partners to collaborate to reach all of the community that need support	To reach all of the community, including low-income individuals and families, vulnerable residents and older people who are isolated	Regular Foodie Network meetings	Green
	Work with Sports Development and DofE to develop the FUEL Holiday Activity and Food programme for young people in Salisbury to access	Link with local partners (e.g. Salisbury Foodbank/ new Foodie network) to extend the support for the FUEL programme in 2022	Link to the Foodie Network to discuss the support that can be offered for the Salisbury venues	Green
	Link with Five Rivers Health and Wellbeing Centre to develop and expand the Club1 free gym membership project	To support young people from disadvantaged areas of Salisbury to gain experience, skills and confidence in solo activities	Meet with Sports Dev and FR to discuss the next steps and referral process	Red
	Develop a new Club1 plus project for young people to access free qualifications in swimming/fitness at Five Rivers Health and Wellbeing Centre	To support 3 or 4 of the Club1 members to gain qualifications in swimming/fitness and potential employment opportunities	Meet with Sports Dev and FR to explore the next steps	Red

	Develop proposals with Arundell's, including a community garden to be twinned with The Friary community garden and Family fun days, inclusive for local families on low incomes	To ensure the community of the Friary are consulted to engage in these two programming initiatives	Letter of support provided to Arundell's from the Salisbury Area Board	Amber
	Build on the objectives and feedback from 2021 to develop an enhanced Window Wanderland across Salisbury	To create a sense of community between residents, community organisations and local businesses through creative and cultural activity	Confirm the theme of Window Wanderland through consultation with the Salisbury Diversity Group	Amber
	Develop and expand a new Diversity Action Group with local partners	To establish a new group of local partners in Salisbury to network and collaborate	Liaise with SSC to set up a new Salisbury Diversity Action group	Red
	Attend the Experience City pillar group and work with local partners to develop new initiatives	To work with local partners and businesses to develop a range of events and activities throughout the year	Attend Experience City meeting for updates and information sharing	Amber
	Link with the Women's Muslim Association to develop opportunities for young people and the Muslim community	To develop new projects e.g. Women's only swimming/ opportunities for young people in the community	Meet with Monsura to discuss the opportunities further	Amber
Improving transport and access	Co-ordinate the Underpasses working group and to review the aims, objectives and actions of the group	To identify key issues for short, medium and long term maintenance in all Salisbury underpasses for the safety of all residents	Contact National Highways to raise awareness of issues identified and timescales for improvements	Amber
	A36 working group established to be briefed and consulted on the plans for the A36 Southampton Road	To work collaboratively with NH and key stakeholders to share the outcomes of the study to identify and develop plans moving forward	A36 working group to meet to discuss the next steps	Amber

Author:

Karlene Jammeh, Area Board Delivery Officer - South

16/09/22

This page is intentionally left blank